

Nauman Safdar

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SUMMARY OF QUALIFICATIONS

- Over 5+ years of experience in Social Media Marketing
- Strong background in technical skills, written communication, and creative problem solver.
- Proven skills in online marketing, content creation, and graphic designing.
- Professional communication skills include fluency in English and Urdu
- Computer skills include:
 - MS Office, MS Excel, internet and email
 - Adobe Photoshop
 - WordPress

PROFESSIONAL EXPERIENCE

Social Media Marketing Manager (Remotely) 2017 – 2020
14Digital, Birmingham, UK

- Manage Social Media Account on Different Projects
- Created Social Media Strategy for the Clients.
- Manage Social Media Paid Campaigns for the clients
- Promoting Online Community of Clients on Social Media
- Prepared Marketing Strategy and many more...

Social Media Specialist 2015 – 2016
KnowledgeNow, Rawalpindi, Pakistan

Worked at KN as a Senior SEO Expert and Social Media Marketing Specialist and prepare strategies to increase conversions and Institute's programs awareness.

Data Entry Operator & Junior SEO Expert 2013– 2015
PakCyber, Rawalpindi, Pakistan

Working at Pakcyber as a Data Entry Operator and Junior SEO expert and worked with professional Web Designers, Developers and Senior SEO Experts. Maintenance and posting of news / medical journals at different portal websites. Data Entry and converting images to text format and Web conversions/Traffic Increase/Keyword Research.

EDUCATION

Higher Secondary School Education Punjab Group of College	2012
Secondary School Education Progressive Model School, Rawalpindi, Pakistan	2010
Computer Application Course Brain Builder Academy, Rawalpindi, Pakistan	2008

REFERENCES

- Available Upon Request