

MGMT704 Management for Social Impact

2022 Semester Two

Assessment 1 Case Analysis

Marking Criteria

Grade:
Day(s) late:
Revised grade:

Name:	Student ID:	Stream No:
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	Indicators of ACHIEVED WITH DISTINCTION	Indicators of ACHIEVED WITH MERIT	Indicators of ACHIEVED	Indicators of NOT ACHIEVED
Addressing the task	The report effectively responds to the questions; explanations and definitions are clear, thorough, and systematic. Key issues have been identified and addressed. The quality of evidence is high.	The report effectively responds to the questions; explanations and definitions are sufficiently clear and detailed. Most key issues have been identified and addressed. The quality of most evidence is high.	The report adequately responds to the questions, but explanations and definitions sometimes lack clarity and/or detail. Some key issues have been identified and addressed. The quality of some evidence is high.	The report does not respond to the questions. Terms are not defined or explained. Key issues have not been identified and/or addressed. The quality of evidence is low.
Understanding, integration and application of concepts and theories	Writing demonstrates in-depth understanding, integration and application of course concepts and theories. Insights and analysis have a clear and sound theoretical basis.	Writing demonstrates general understanding, integration and application of course concepts and theories but not always in enough depth. Insights and analysis mostly have a sound theoretical basis.	Writing demonstrates some understanding, integration and application of course concepts and theories but mostly at a superficial level. Analysis has partial theoretical support.	Writing does not demonstrate understanding, integration and application of course concepts and theories. Inadequate application and/or inaccuracies. Insufficient analysis.
Structure	Structure has a logical flow. All paragraphs contain a central idea which is developed throughout the paragraph. All paragraphs are linked to the following paragraph.	Structure has a logical flow. Most paragraphs contain a central idea which is developed throughout the paragraph. Most paragraphs are linked to the following paragraph.	Structure is partially logical. Some paragraphs contain a central idea which is developed throughout the paragraph. Some paragraphs are linked to the following paragraph.	Structure does not flow logically. Paragraphs do not contain a central idea which is developed throughout the paragraph. Paragraphs are not linked to the following paragraph.
Mechanics	The language contains very few, if any, errors in grammar or vocabulary. Meaning is clear. Conventions of academic writing (e.g. citation, references etc.) are followed meticulously.	The language is generally accurate but contains some errors in grammar or vocabulary. Meaning is clear. Conventions of academic writing (e.g. citation, references etc.) are followed apart from the occasional oversight.	The language is sufficient for understanding but contains errors in grammar and vocabulary. The overall meaning is clear. Conventions of academic writing (e.g. citation, references etc.) are followed but show inconsistencies and/or errors.	Significant errors in grammar, spelling and vocabulary such that the meaning is unclear. Does not follow the conventions of academic writing.
Appropriate Length: Yes / No	Note: Not all criteria carry equal weight			

Comments:
